

visit  
**BRISTOL**

**BANNER ADVERTISING  
SALES PACK**



Banner advertising on **visitBRISTOL**

**GET YOUR BUSINESS IN FRONT OF 225,000 VISITORS  
A MONTH ONLINE BY PLACING A WEB BANNER ON A  
RELEVANT PAGE ON **VISITBRISTOL.CO.UK****

**VISITBRISTOL.CO.UK ▷ WEBSITE STATISTICS**

- VisitBristol.co.uk is the official tourism website for Bristol and the city region, attracting over 2.5 million visits per year from over 1.8 million visitors
- On average, visitBristol.co.uk received over 180,000 unique users, 225,000 visits and delivered around 610,000 pages of information every month. (Figures July – September 2015)

**BANNER ADVERTISING ▷**

- Adverts link directly to your website, taking the visitor straight through to your business information
- You can select pages most appropriate to your business
- Adverts appear on the bottom of the page underneath the business listings
- We can provide you with full details of how many times your advert has been viewed and clicked, so you can measure its effectiveness
- You can alter your advert at any time – why not advertise a forthcoming event or special offer?
- Adverts can be booked for 3-month periods, subject to availability



visitbristol.co.uk

**VISITBRISTOL.CO.UK**

53 Queen Square Bristol BS1 4LH

/VisitBristol @VisitBristol

www.visitbristol.co.uk

**MORE INFORMATION**

Faye Batchelor

faye.batchelor@destinationbristol.co.uk

0117 946 2201

**GET IN TOUCH** #askbristol



**YOUR ADVERT HERE**

- Supplied by advertiser
- 220x220 pixels
- Static or animated
- Not exceeding 20kb as .jpeg or .gif file

**PRICING ▷ INTRODUCTORY RATES FOR 2015**

The introductory price of the web banner is £50 per month per section\* (minimum of 3 months) and can appear on one or more of the below sections.

- Home Page, Things to do, What's on, Food & Drink, Accommodation, Shopping, Conference, My Bristol

**BOOKING & CONTACT ▷**

If you would like to book or discuss any of these opportunities, please contact Faye Batchelor on 0117 946 2201 or email: [faye.batchelor@destinationbristol.co.uk](mailto:faye.batchelor@destinationbristol.co.uk)

**BANNER SPECIFICATION ▷**

- Adverts must be supplied by the advertiser – you can either supply a static image in a flash format, .jpeg format or an animated .gif file. The file size must not exceed 20kb.
- Adverts must be size 220x220 pixels and should be sent by email to [faye.batchelor@destinationbristol.co.uk](mailto:faye.batchelor@destinationbristol.co.uk)
- If needed, Destination Bristol can give you contacts for a design agency that can produce your advert if required

\* DB Partners – free of charge until end of March 2016



[visitbristol.co.uk](http://visitbristol.co.uk)

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