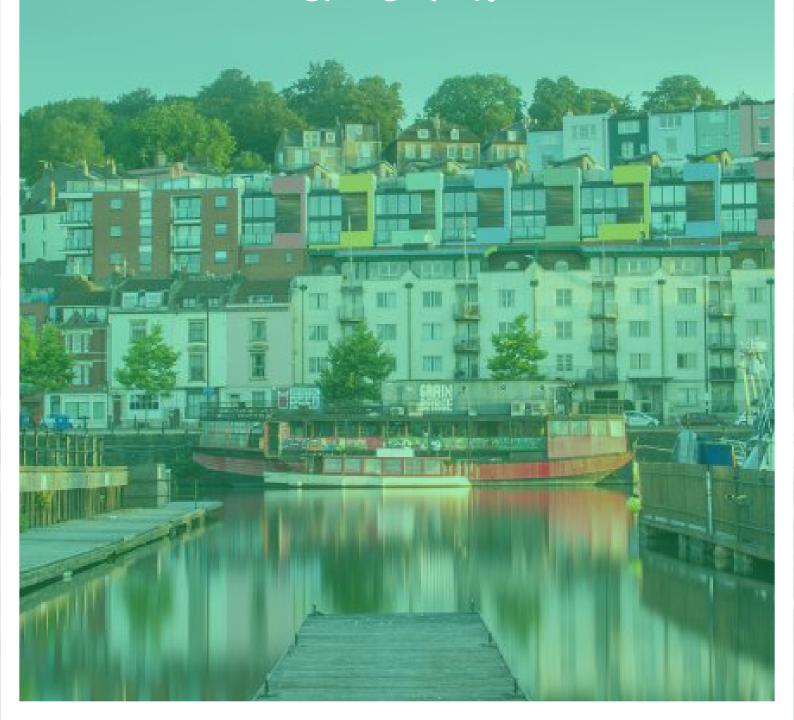
## visit BRISTOL

### BANNER ADVERTISING SALES PACK



### Banner advertising on visit BRISTOL

# GET YOUR BUSINESS IN FRONT OF 225,000 VISITORS A MONTH ONLINE BY PLACING A WEB BANNER ON A RELEVANT PAGE ON VISITBRISTOL.CO.UK

### **VISITBRISTOL, CO, UK** ▶ **WEBSITE STATISTICS**

- VisitBristol.co.uk is the official tourism website for Bristol and the city region, attracting over 2.5 million visits per year from over 1.8 million visitors
- On average, visitBristol.co.uk received over 180,000 unique users, 225,000 visits and delivered around 610,000 pages of information every month.
   (Figures July September 2015)

### **BANNER ADVERTISING** ▷

- Adverts link directly to your website, taking the visitor straight through to your business information
- You can select pages most appropriate to your business
- Adverts appear on the bottom of the page underneath the business listings
- We can provide you with full details of how many times your advert has been viewed and clicked, so you can measure its effectiveness
- You can alter your advert at any time why not advertise a forthcoming event or special offer?
- Adverts can be booked for 3-month periods, subject to availability







### VISITBRISTOL, CO, UK

53 Queen Square Bristol BS1 4LH

/VisitBristol @VisitBristol

www.visitbristol.co.uk

### **MORE INFORMATION**

Faye Batchelor

Maye.batchelor@destinationbristol.co.uk

**8** 0117 946 2201



### PRICING ▷ INTRODUCTORY RATES FOR 2015

The introductory price of the web banner is £50 per month per section\* (minimum of 3 months) and can appear on one or more of the below sections.

 Home Page, Things to do, What's on, Food & Drink, Accommodation, Shopping, Conference, My Bristol

### BOOKING & CONTACT >

If you would like to book or discuss any of these opportunities, please contact Faye Batchelor on 0117 946 2201 or email: faye.batchelor@destinationbristol.co.uk

### **BANNER SPECIFICATION**

- Adverts must be supplied by the advertiser you can either supply a static image in a flash format, .jpeg format or an animated .gif file. The file size must not exceed 20kb.
- Adverts must be size 220x220 pixels and should be sent by email to faye.batchelor@destinationbristol.co.uk
- If needed, Destination Bristol can give you contacts for a design agency that can produce your advert if required

\*DB Partners – free of charge until end of March 2016



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### **MORE INFORMATION**

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